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FOR IMMEDIATE RELEASE

**WINMARK CORPORATION ANNOUNCES  
QUARTERLY CASH DIVIDEND**

Minneapolis, MN (January 28, 2026) – Winmark Corporation (Nasdaq: WINA) announced today that its Board of Directors has approved the payment of a quarterly cash dividend to shareholders. The quarterly dividend of \$0.96 per share will be paid March 2, 2026 to shareholders of record on the close of business on February 11, 2026. Future dividends will be subject to Board approval.

Winmark – the Resale Company®, is a nationally recognized franchising business focused on sustainability and small business formation. We champion and guide entrepreneurs interested in operating one of our award winning resale franchises: Plato's Closet®, Once Upon A Child®, Play It Again Sports®, Style Encore® and Music Go Round®. At December 27, 2025, there were 1,378 franchises in operation and over 2,800 available territories. An additional 82 franchises have been awarded but are not open.