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FOR IMMEDIATE RELEASE

WINMARK CORPORATION ANNOUNCES FIRST QUARTER RESULTS

Minneapolis, MN (April 17, 2024) — Winmark Corporation (Nasdaq: WINA) announced today net income for the quarter ended March 30, 2024 of \$8,819,000 or \$2.41 per share diluted compared to net income of \$8,942,700 or \$2.49 per share diluted in 2023. Results during the quarter were impacted by the Company's decision in May 2021 to run-off its leasing portfolio

"Performance during the first quarter was adequate," commented Brett D. Heffes, Chair and Chief Executive Officer.

Winmark – the Resale Company®, is a nationally recognized franchisor focused on sustainability and small business formation. We champion and guide entrepreneurs interested in operating one of our award winning resale franchises: Plato's Closet®, Once Upon A Child®, Play It Again Sports®, Style Encore® and Music Go Round®. At March 30, 2024, there were 1,327 franchises in operation and over 2,800 available territories. An additional 73 franchises have been awarded but are not open.

This press release contains forward-looking statements within the meaning of the safe harbor provisions of Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), relating to future events or the future financial performance of the Company. Such forward-looking statements are only predictions or statements of intention subject to risks and uncertainties and actual events or results could differ materially from those anticipated. Because actual result may differ, shareholders and prospective investors are cautioned not to place undue reliance on such forward-looking statements.

WINMARK CORPORATION CONDENSED BALANCE SHEETS

(Unaudited)

	N	March 30, 2024		December 30, 2023	
ASSETS					
Current Assets:	Φ.	22 052 200	Φ.	12 2 51 700	
Cash and cash equivalents	\$	22,872,200	\$	13,361,500	
Restricted cash				25,000	
Receivables, net		1,688,600		1,475,300	
Net investment in leases - current		34,100		75,100	
Income tax receivable		_		31,400	
Inventories		420,900		386,100	
Prepaid expenses	_	1,265,600	_	1,392,100	
Total current assets		26,281,400		16,746,500	
Property and equipment, net		1,649,400		1,669,800	
Operating lease right of use asset		2,351,700		2,425,900	
Intangible assets, net		2,905,800		2,994,300	
Goodwill		607,500		607,500	
Other assets		487,800		471,300	
Deferred income taxes		4,052,400		4,052,400	
Deferred mediae takes	\$ ⁻	38,336,000	\$	28,967,700	
	Ψ=	36,330,000	Ψ=	20,707,700	
LIABILITIES AND SHAREHOLDERS' EQUITY (DEF	FICI'	T)			
Current Liabilities:		,			
Notes payable, net	\$	4,217,900	\$	4,217,900	
Accounts payable		1,296,300		1,719,400	
Income tax payable		2,469,000		, , <u> </u>	
Accrued liabilities		4,734,000		2,858,200	
Deferred revenue		1,657,300		1,666,100	
Total current liabilities	_	14,374,500	_	10,461,600	
Long-Term Liabilities:		1 1,0 / 1,0 0 0		10,.01,000	
Line of credit/Term loan		30,000,000		30,000,000	
Notes payable, net		33,794,300		34,848,800	
Deferred revenue		7,744,400		7,657,500	
Operating lease liabilities		3,566,600		3,715,800	
Other liabilities		1,435,300		1,440,100	
Total long-term liabilities	_	76,540,600	_	77,662,200	
		70,340,000		77,002,200	
Shareholders' Equity (Deficit):					
Common stock, no par, 10,000,000 shares authorized,		0 224 700		7 760 000	
3,497,430 and 3,496,977 shares issued and outstanding		8,324,700		7,768,800	
Retained earnings (accumulated deficit)	_	(60,903,800)	_	(66,924,900)	
Total shareholders' equity (deficit)	_	(52,579,100)	_	(59,156,100)	
	\$_	38,336,000	\$_	28,967,700	

WINMARK CORPORATION CONDENSED STATEMENTS OF OPERATIONS

(Unaudited)

		Three Months Ended			
D		March 30, 2024		April 1, 2023	
Revenue:					
Royalties	\$	17,268,700	\$	16,747,700	
Leasing income		836,800		1,637,000	
Merchandise sales		1,110,500		1,276,000	
Franchise fees		364,500		378,200	
Other	_	529,000		484,700	
Total revenue		20,109,500		20,523,600	
Cost of merchandise sold		1,038,900		1,187,300	
Leasing expense		36,600		316,400	
Provision for credit losses		(1,500)		(4,600)	
Selling, general and administrative expenses	_	6,817,300		6,636,100	
Income from operations		12,218,200		12,388,400	
Interest expense		(737,700)		(797,600)	
Interest and other income	_	187,900		125,700	
Income before income taxes		11,668,400		11,716,500	
Provision for income taxes	_	(2,849,400)		(2,773,800)	
Net income	\$ _	8,819,000	\$	8,942,700	
Earnings per share - basic	\$	2.52	\$	2.58	
Earnings per share - diluted	\$_	2.41	\$	2.49	
Weighted average shares outstanding - basic	_	3,497,261		3,460,720	
Weighted average shares outstanding - diluted	_	3,661,367		3,594,234	

WINMARK CORPORATION CONDENSED STATEMENTS OF CASH FLOWS

(Unaudited)

	Three Months Ended			
	March 30, 2024			April 1, 2023
OPERATING ACTIVITIES:				
Net income	\$	8,819,000	\$	8,942,700
Adjustments to reconcile net income to net cash provided by operating activities:				
Depreciation of property and equipment		108,300		104,000
Amortization of intangible assets		88,500		88,500
Provision for credit losses		(1,500)		(4,600)
Compensation expense related to stock options		485,900		475,900
Deferred income taxes		_		24,200
Operating lease right of use asset amortization		74,200		66,900
Tax benefits on exercised stock options		_		77,700
Change in operating assets and liabilities:				
Receivables		(213,300)		(143,200)
Principal collections on lease receivables		62,300		423,800
Income tax receivable/payable		2,500,400		2,490,900
Inventories		(34,800)		356,300
Prepaid expenses		126,500		422,400
Other assets		(16,600)		(40,400)
Accounts payable		(423,100)		(678,300)
Accrued and other liabilities		1,729,800		1,140,200
Rents received in advance and security deposits		(19,700)		(194,200)
Deferred revenue		78,100		297,700
Net cash provided by operating activities		13,364,000		13,850,500
INVESTING ACTIVITIES:				
Purchase of property and equipment		(87,900)		(5,500)
Net cash used for investing activities		(87,900)		(5,500)
FINANCING ACTIVITIES:		· · · · · ·		<u> </u>
Payments on notes payable		(1.062,500)		(1,062,500)
Proceeds from exercises of stock options		70,000		590,400
Dividends paid		(2,797,900)		(2,421,900)
Net cash used for financing activities		(3,790,400)		(2,894,000)
NET INCREASE (DECREASE) IN CASH, CASH EQUIVALENTS AND RESTRICTED CASH	-	9,485,700		10,951,000
Cash, cash equivalents and restricted cash, beginning of period		13,386,500		13,680,600
Cash, cash equivalents and restricted cash, end of period	\$	22,872,200	\$	24,631,600
SUPPLEMENTAL DISCLOSURES:	<u>-</u>	_,_,_,_	-	,, 00
Cash paid for interest	\$	725,700	\$	791,500
•	¢	349,100	\$	
Cash paid for income taxes	Ф	349,100	Ф	181,200

The following table provides a reconciliation of cash, cash equivalents and restricted cash reported within the Condensed Balance Sheets to the total of the same amounts shown above:

		I nree Months Ended			
	M	arch 30, 2024	April 1, 2023		
Cash and cash equivalents	\$	22,872,200	\$	24,551,600	
Restricted cash		<u> </u>		80,000	
Total cash, cash equivalents and restricted cash	\$	22,872,200	\$	24,631,600	