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FOR IMMEDIATE RELEASE

WINMARK CORPORATION ANNOUNCES FIRST QUARTER RESULTS

Minneapolis, MN (April 19, 2023) — Winmark Corporation (Nasdaq: WINA) announced today net income for the quarter ended April 1, 2023 of \$8,942,700 or \$2.49 per share diluted compared to net income of \$9,852,500 or \$2.65 per share diluted in 2022. Results during the quarter were impacted by the Company's decision in May 2021 to run-off its leasing portfolio.

"2023 is off to a good start," commented Brett D. Heffes, Chairman and Chief Executive Officer.

Winmark – the Resale Company®, is a nationally recognized franchising business focused on sustainability and small-business formation. We champion and guide entrepreneurs interested in operating one of our award winning resale franchises: Plato's Closet®, Once Upon A Child®, Play It Again Sports®, Style Encore® and Music Go Round®. At April 1, 2023, there were 1,297 franchises in operation and over 2,800 available territories. An additional 70 franchises have been awarded but are not open.

This press release contains forward-looking statements within the meaning of the safe harbor provisions of Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), relating to future events or the future financial performance of the Company. Such forward-looking statements are only predictions or statements of intention subject to risks and uncertainties and actual events or results could differ materially from those anticipated. Because actual result may differ, shareholders and prospective investors are cautioned not to place undue reliance on such forward-looking statements.

WINMARK CORPORATION CONDENSED BALANCE SHEETS

(Unaudited)

	_	1 11 2022		D	
ASSETS	_	April 1, 2023		December 31, 2022	
Current Assets:					
Cash and cash equivalents	\$	24,551,600	\$	13,615,600	
Restricted cash		80,000		65,000	
Receivables, net		1,581,800		1,438,600	
Net investment in leases - current		125,300		344,900	
Income tax receivable		_		558,700	
Inventories		414,300		770,600	
Prepaid expenses	_	888,000	_	1,310,400	
Total current assets		27,641,000		18,103,800	
Net investment in leases – long-term		_		5,400	
Property and equipment, net		1,606,100		1,704,600	
Operating lease right of use asset		2,649,100		2,716,000	
Intangible assets, net		3,259,800		3,348,300	
Goodwill		607,500		607,500	
Other assets		470,100		429,700	
Deferred income taxes	_	3,516,200	_	3,540,400	
	\$_	39,749,800	\$_	30,455,700	
LIABILITIES AND SHAREHOLDERS' EQUITY (DEF	ICI	T)			
Current Liabilities:					
Notes payable, net	\$	4,217,900	\$	4,217,900	
Accounts payable		1,443,700		2,122,000	
Income tax payable		2,009,900		_	
Accrued liabilities		3,884,600		2,611,700	
Deferred revenue	_	1,673,700	_	1,643,900	
Total current liabilities		13,229,800		10,595,500	
Long-Term Liabilities:					
Line of Credit/Term Loan		30,000,000		30,000,000	
Notes payable, net		38,012,200		39,066,700	
Deferred revenue		7,242,100		6,974,200	
Operating lease liabilities		4,151,100		4,287,000	
Other liabilities	_	1,159,600	_	1,164,400	
Total long-term liabilities		80,565,000		81,492,300	
Shareholders' Equity (Deficit):					
Common stock, no par, 10,000,000 shares authorized,		2 052 000		4.004.700	
3,463,191 and 3,459,673 shares issued and outstanding		2,873,000		1,806,700	
Retained earnings (accumulated deficit)	_	(56,918,000)	_	(63,438,800)	
Total shareholders' equity (deficit)	_	(54,045,000)	_	(61,632,100)	
	\$_	39,749,800	\$_	30,455,700	

WINMARK CORPORATION CONDENSED STATEMENTS OF OPERATIONS

(Unaudited)

		Three Months Ended			
D		April 1, 2023	March 26, 2022		
Revenue:					
Royalties	\$	16,747,700	\$	15,390,100	
Leasing income		1,637,000		2,871,700	
Merchandise sales		1,276,000		914,300	
Franchise fees		378,200		420,600	
Other	_	484,700		453,100	
Total revenue		20,523,600		20,049,800	
Cost of merchandise sold		1,187,300		864,500	
Leasing expense		316,400		216,000	
Provision for credit losses		(4,600)		(8,900)	
Selling, general and administrative expenses	_	6,636,100	_	5,540,000	
Income from operations		12,388,400		13,438,200	
Interest expense		(797,600)		(513,100)	
Interest and other income (expense)	_	125,700	-	(900)	
Income before income taxes		11,716,500		12,924,200	
Provision for income taxes	_	(2,773,800)	_	(3,071,700)	
Net income	\$_	8,942,700	_\$	9,852,500	
Earnings per share - basic	\$_	2.58	\$	2.74	
Earnings per share - diluted	\$_	2.49	\$	2.65	
Weighted average shares outstanding - basic	_	3,460,720		3,597,926	
Weighted average shares outstanding - diluted		3,594,234	-	3,716,322	

WINMARK CORPORATION CONDENSED STATEMENTS OF CASH FLOWS

(Unaudited)

	Three Months Ended					
	April 1, 2023			March 26, 2022		
OPERATING ACTIVITIES:						
Net income	\$	8,942,700	\$	9,852,500		
Adjustments to reconcile net income to net cash provided by operating activities:						
Depreciation and amortization		192,500		102,500		
Provision for credit losses		(4,600)		(8,900)		
Compensation expense related to stock options		475,900		421,600		
Deferred income taxes		24,200		(113,200)		
Operating lease right of use asset amortization		66,900		60,300		
Tax benefits on exercised stock options		77,700		95,300		
Change in operating assets and liabilities:						
Receivables		(143,200)		(369,900)		
Principal collections on lease receivables		423,800		530,500		
Income tax receivable/payable		2,490,900		2,946,500		
Inventories		356,300		(167,100)		
Prepaid expenses		422,400		23,500		
Other assets		(40,400)		(10,400)		
Accounts payable		(678,300)		(203,000)		
Accrued and other liabilities		1,140,200		390,500		
Rents received in advance and security deposits		(194,200)		(159,700)		
Deferred revenue		297,700		(43,100)		
Net cash provided by operating activities		13,850,500		13,347,900		
INVESTING ACTIVITIES:	<u></u>	_		_		
Purchase of property and equipment		(5,500)		(21,500)		
Net cash used for investing activities	<u></u>	(5,500)		(21,500)		
FINANCING ACTIVITIES:						
Proceeds from borrowings on line of credit/term loan		_		15,600,000		
Payments on line of credit/term loan		_		(2,000,000)		
Payments on notes payable		(1,062,500)		(1,062,500)		
Repurchases of common stock		_		(36,591,400)		
Proceeds from exercises of stock options		590,400		1,258,300		
Dividends paid		(2,421,900)		(1,625,300)		
Net cash used for financing activities	<u></u>	(2,894,000)		(24,420,900)		
NET INCREASE (DECREASE) IN CASH, CASH EQUIVALENTS AND RESTRICTED CASH		10,951,000		(11,094,500)		
Cash, cash equivalents and restricted cash, beginning of period		13,680,600		11,437,000		
Cash, cash equivalents and restricted cash, end of period	\$	24,631,600	\$	342,500		
SUPPLEMENTAL DISCLOSURES:						
Cash paid for interest	\$	791,500	\$	490,500		
Cash paid for income taxes	\$	181,200	\$	143,100		
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The following table provides a reconciliation of cash, cash equivalents and restricted cash reported within the Condensed Balance Sheets to the total of the same amounts shown above:

Three Months Ended

	 Till ee Months Ended			
	April 1, 2023	March 26, 2022		
Cash and cash equivalents	\$ 24,551,600	\$	287,500	
Restricted cash	 80,000		55,000	
Total cash, cash equivalents and restricted cash	\$ 24,631,600	\$	342,500	