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FOR IMMEDIATE RELEASE

**WINMARK CORPORATION  
ANNOUNCES CASH DIVIDEND**

Minneapolis, MN (January 27, 2016) – Winmark Corporation (Nasdaq: WINA) announced today that its Board of Directors has approved the payment of a quarterly cash dividend to shareholders. The quarterly dividend of \$0.07 per share will be paid March 1, 2016 to shareholders of record on the close of business on February 10, 2016. Future dividends will be subject to Board approval.

Winmark Corporation creates, supports and finances business. At December 26, 2015, there were 1,150 franchises in operation under the brands Plato's Closet®, Once Upon A Child®, Play It Again Sports®, Music Go Round® and Style Encore®. An additional 88 retail franchises have been awarded but are not open. In addition, at September 26, 2015, the Company had a lease portfolio of \$40.3 million.